vrinda store data analysis project

# OBJECTIVE

Vrinda store wants to create an annual sales report for 2022.So that, Vrinda can understand their customers and grow more sales in 2023.

# SAMPLE QUESTIONS

* Compare the sales and orders using single chart
* Which month got the highest sales and orders?
* Who purchased more- men or women in 2022?
* What are different order status in 2022?
* List top 10 states contributing to the sales ?
* Relation between age and gender based on number of orders
* Which channel is contributing to maximum sales?
* Highest selling category ? etc.